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Wholesale prices.



F. W. KELSEY NURSERY COMPANY

"EVERYTHING WORTH PLANTING"

150 BROADWAY, NEW YORK

FRED'K W. KELSEY, PRESIDENT
R. B. KELSEY, VICE-PRESIDENT
J. HENRY KERSHAW, SECRETARY

CABLE, KELNURCO, NEW YORK
A B C CODE FIFTH EDITION
PHONE, 6380 CORTLANDT

March, 1918.

Dear Sir:-

This letter is sent you to call your attention to the excellent selection of our "Quality First" stock in Trees, Shrubbery, Evergreens, etc., for planting the present season.

With the war as the main thing in the mind of everyone to-day, it is interesting to note that the Government has placed Horticulture among the essential industries, realizing, as few do, that an industry which represented one hundred millions of dollars in the United States in 1917 is of economic value. England and France have done more and placed great stress upon its moral as well as economic value.

Patriotic service is essential to the carrying out of the undertakings which this country has assumed, but this does not mean a regime of destruction and neglect or elimination of beauty in nature or in the home.

Send us a list of your planting requirements that we may make you a special quotation.

Our Rhododendron Maximum and Kalmia Latifolia herein offered in car lots at most favorable prices are exceptionally fine this season, and this applies also to our Norway Maples, Oriental Planes, Berberbis Thunbergi, Hemlocks, etc. In fact, our stock, on the whole, is in beautiful shape for effective planting results.

As customary, we cannot assume liability for delays in transportation after stock is shipped in good condition. However, as Nursery Stock and Seeds are now placed officially in "Class A", EXEMPT FROM EMBARGO, with our excellent method of packing and our exceptional facilities for tracing shipments, etc., there should be little or no delay in our Spring shipments.

We suggest your taking up the matter of your planting with us NOW, for as you know, it is advantageous, both in connection with the selection and more favorable terms, to make your arrangements in advance of the shipping season.

Yours very truly,

F. W. KELSEY NURSERY COMPANY.

1918

IS A WAR YEAR. You are called upon to use all your power and energy toward winning the war. Save food and fuel. Practice thrift. **BUT DO NOT NEGLECT MORALE.** Our country is striving, with organized effort on the farms and in our industries toward **NATIONAL EFFICIENCY.** This means individual effort. You

are not only spending of your treasure as perhaps never before, where our Government believes it will most count, but you are expending your innermost energies as you perhaps never before thought possible.

However, do not allow yourself to get into the "war-rut." Let us maintain our **MORALE.** **IMPROVE YOUR ENVIRONMENT.** Live with your trees sometimes. Get amongst your own flowers, watching them grow. In other words, "renew" your powers. You know that nature is the place to go for inspiration to greater efforts. You owe it to yourself and your country **NOT** to neglect the aesthetic side of your life so far as it concerns your Home Environment.

Plant Trees, Shrubbery and Hardy Flowers this year in abundance.

"There is something about the silent beauty of a tree that casts over us a spell of calmness and invincibility. The storms of life may sway us and break our branches; the grim and melancholy autumn may strip us of our brilliance, but the spring will come once more and clothe us in a new glory. So we go on fulfilling the majesty of the law."



**OUR SPECIMENS USED WITH EFFECTIVE RESULTS
ON A LAWN AT WEST ORANGE, N. J.**

SPECIAL PRICES ON NURSERY STOCK WHICH YOU SHOULD PLANT THIS YEAR

A WORD ABOUT QUALITY.—For forty years we have been furnishing the leading Country Estates and other large private and public buyers with Evergreens, Trees, Shrubs, etc., and our high reputation today for Quality and Service is the result of our policy of handling only the best grade of Planting Material, which is the only kind for effective planting. Our stock, when shipped, measures up to our "Quality-First" standard now so well known.



WHITE FLOWERING DOGWOOD
A beautiful and picturesque variety.

NORWAY MAPLES

Magnificent trees, well transplanted and with straight leaders

Height	Per 100
8 to 10 ft., 1 to 1 1/4 in. cal.	60.00
10 to 12 ft., 1 1/4 to 1 1/2 in. cal.	75.00
10 to 12 ft., 1 1/2 to 1 3/4 in. cal.	100.00
12 to 14 ft., 1 3/4 to 2 in. cal.	120.00
12 to 14 ft., 2 to 2 1/2 in. cal.	150.00
14 to 16 ft., 2 1/2 to 3 in. cal.	240.00
16 to 18 ft., 3 to 4 in. cal.	365.00

LOMBARDY POPLARS

	Per 100
6 to 8 ft. high	24.00
8 to 10 ft. high	34.00
10 to 12 ft. high	50.00
1 1/2 to 2 in. cal.	74.00
2 to 2 1/2 in. cal.	120.00

ORIENTAL PLANES

	Per 100
4 to 6 ft. high	30.00
6 to 8 ft. high	37.50
8 to 10 ft. high	57.50
10 to 12 ft. high	95.00
1 1/2 to 2 in. cal.	120.00
2 to 2 1/2 in. cal.	170.00



LOMBARDY POPLARS
For Boundaries and Wind-Breaks.

	Dozen	100
Birch, Cut-Leaved Weeping..	4 to 5 ft. 8.50	60.00
	5 to 6 ft. 11.00	70.00
	6 to 8 ft. 12.50	85.00
	8 to 10 ft. 14.00	95.00

	Dozen	100
Linden, American	8 to 10 ft. 10.00	75.00
	10 to 12 ft. 15.00	100.00
	1 1/2 to 2 in. cal. 24.00	160.00
Poplar, Carolina	6 to 8 ft. 3.00	15.00
	8 to 10 ft. 4.00	20.00

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WHITE FLOWERING DOGWOOD
A beautiful and picturesque variety.

NORWAY MAPLES

Magnificent trees, well transplanted and with straight leaders

Height	Per 100
8 to 10 ft., 1 to 1 1/2 in. cal.	50.00
10 to 12 ft., 1 1/2 to 2 in. cal.	75.00
12 to 14 ft., 2 to 2 1/2 in. cal.	100.00
14 to 16 ft., 2 1/2 to 3 in. cal.	150.00
16 to 18 ft., 3 to 4 in. cal.	240.00

LOMBARDY POPLARS

Height	Per 100
6 to 8 ft. high	24.00
8 to 10 ft. high	34.00
10 to 12 ft. high	50.00
1 1/2 to 2 in. cal.	74.00
2 to 2 1/2 in. cal.	120.00

ORIENTAL PLANES

Height	Per 100
4 to 6 ft. high	30.00
6 to 8 ft. high	37.50
8 to 10 ft. high	57.50
10 to 12 ft. high	95.00
1 1/2 to 2 in. cal.	150.00
2 to 2 1/2 in. cal.	170.00



LOMBARDY POPLARS
For Bonaneries and Wind-Breaks.

	Dozen	100		Dozen	100
Birch, Cut-Leaved Weeping	1 to 5 ft. 8.00	50.00	Linden, American	8 to 10 ft. 10.00	75.00
	5 to 6 ft. 11.00	70.00		10 to 12 ft. 15.00	100.00
	6 to 8 ft. 17.50	85.00	Poplar, Carolina	6 to 8 ft. 3.00	15.00
	8 to 10 ft. 14.00	95.00		8 to 10 ft. 4.00	20.00
Birch, White	6 to 6 ft. 5.00	55.00		10 to 12 ft. 7.00	30.00
	6 to 8 ft. 9.00	65.00		1 1/2 to 2 in. cal. 7.50	50.00
	8 to 10 ft. 15.00	75.00		2 to 2 1/2 in. cal. 10.00	75.00
Dogwood, White Flowering	3 to 4 ft. 7.50	55.00		4 to 5 ft. 3.00	20.00
	4 to 5 ft. 11.00	75.00		6 to 8 ft. 10.00	75.00
	6 to 6 ft. 12.50	85.00		8 to 10 ft. 15.00	95.00
Elm, American	4 to 5 ft. 4.00	25.00		10 to 12 ft. 30.00	145.00
	6 to 8 ft. 5.00	35.00		1 1/2 to 2 in. cal. 1.75	12.00
	8 to 10 ft. 8.00	55.00		2 to 2 1/2 in. cal. 4.00	25.00
	10 to 12 ft. 12.00	90.00		4 to 5 ft. 6.00	40.00
	1 1/2 to 2 in. 15.00	110.00		6 to 8 ft. 8.50	50.00
				8 to 10 ft. 15.00	95.00
				10 to 12 ft. 25.00	150.00



AT THE SUMMER WHITE HOUSE
Two Views of Kelsey Evergreens

Our Specimen Evergreens Showing Their Hardiness and Perfect Growth After Many Years Planted



RHODODENDRON MAXIMUM In Car Lots

These glorious Native Rhododendrons, in our "Quality First" selected stock, all broad, bushy plants with full; 2 to 4 ft., 175 to 200 plants to the car. 3 to 5 ft., 150 to 175 plants to the car. Special price, per carload \$95.00 Extra selected, per carload \$115.00

HARDY HYBRID RHODODENDRONS

Selected varieties, all bushy plants with full, 2 1/2 to 3 ft. at \$3.25 each. We can also furnish larger specimens of these hybrid Rhododendrons.

EVERGREENS

Our selected, several times transplanted, bushy, shapely stock

	Per 100	Per 1,000
Arborvitae, American	2 to 3 ft. 50.00	
Arborvitae, Pyramidal	3 to 4 ft. 120.00	
Cedar, Red	4 to 5 ft. 150.00	
Fir, Balsam	6 to 12 in. 5.00	30.00
Fir, Nordman's Silver	1 to 2 ft. 7.50	45.00
Hemlock	2 to 3 ft. 25.00	180.00
Juniper, Douglas Golden	3 to 4 ft. 25.00	
Juniper, Irish	12 to 18 in. 6.00	55.00
Juniper, Sabina	18 to 24 in. 10.00	95.00
Pinus	2 to 2 1/2 ft. 12.50	120.00
Rhododendron, Pinnatifid	2 to 3 ft. 15.50	130.00
Rhododendron, Pinnatifid Aurea	6 to 12 in. 15.00	
Rhododendron, Pinnatifid	12 to 15 in. 20.00	

SPECIAL PRICES ON HEMLOCKS AND BERBERIS THUNBERGI

	Per 100	Per 1,000
Hemlocks, transpl. nura. gwn.	2 to 3 ft. 50.00	
	3 to 4 ft. 120.00	
	4 to 5 ft. 150.00	
Hemlocks, Native, extra fine.	6 to 12 in. 5.00	30.00
	1 to 2 ft. 7.50	45.00
	2 to 3 ft. 25.00	180.00
Berberis Thunbergi, transpl.	3 to 4 ft. 25.00	
	12 to 18 in. 6.00	55.00
	18 to 24 in. 10.00	95.00
	2 to 2 1/2 ft. 12.50	120.00
	2 to 3 ft. 15.50	130.00
Berberis Thunbergi, Seedlings	6 to 12 in. 15.00	
	12 to 15 in. 20.00	

KALMIA LATIFOLIA In Carlots

Mass plantings of this Native Mountain Laurel are extremely effective. Our selected stock, with full; 2 to 4 ft.—175 to 200 plants to the car.

Special Price, \$95.00 per Carload
Extra Selected, \$115.00 per Carload

SHRUBS, CLIMBING VINES AND ROSES

HARDY PERENNIALS FOR CUT FLOWERS

Lawn and Field Grass Seeds for Every Purpose

—and—

FOR THE WAR GARDEN

Fruit Trees in All Varieties, Nut Trees, Rhubarb and Asparagus Roots, Vegetable Plants, Etc.

WE HAVE HERE QUOTED ONLY A FEW ITEMS of our fine hardy stock, sufficient to demonstrate that our terms are very favorable for the standard of quality maintained. Kindly submit us a LIST OF YOUR PLANTING REQUIREMENTS indicating quantities and sizes, and we will send you our Special Quotation. 25 FURNISHED AT 100 RATE; 300 AT 1,000 RATE.

"EVERYTHING WORTH PLANTING"

"KELSEY NURSERY SERVICE"

F. W. KELSEY NURSERY COMPANY, 150 BROADWAY NEW YORK

